BrainTrain Announces Partnership with Elizabeth Shatner’s All Glory Project

Organizations benefit children with reading & learning disabilities and wounded warriors

Richmond, VA (PRWEB) December 21, 2012 -- BrainTrain, Inc., is proud to announce that a portion of the proceeds from sales of its award-winning reading product, TNT Reading Tutor, are being donated to Elizabeth Shatner’s All Glory Project, a non-profit organization that promotes, fosters and supports programs using equine and other animal-assisted therapies to help wounded warriors and their families. Each in its own way, the TNT Reading Tutor and the All Glory Project share the goal of bringing hope and healing to individuals and families by helping to improve communication, self-confidence and emotional connectedness.

Winner of six prestigious awards and including over 1000 exercises, the TNT Reading Tutor features a unique component to help children become more self-aware and focused. Using the Neurosky Mindwave device, the program provides an option for teaching children to control their own brainwaves to help them achieve a relaxed, alert state while they improve their reading skills. At the same time that the software works on improving basic reading skills for grades K – 3, it also presents game-like exercises to build attention, thinking skills, and working memory - cognitive abilities critical for success in all academic areas.

Named for William and Elizabeth Shatner’s Standardbred horse, All Glory, and founded by Elizabeth Shatner in 2010, the All Glory Project networks with various organizations to bring hope and healing to veterans. Working with horses and other four-legged friends is a powerful and enduring method of healing; it brings not only physical improvements in such areas as balance, strength, flexibility and posture; the emotional interaction helps improve communication, self-confidence and team building. The All Glory Project is affiliated with the non-profit Dream Catcher of LA Therapeutic Riding Centers.

“It’s so rewarding to be able to help the wounded veterans at the same time that we help the children,” says Dr. Joseph Sandford, clinical psychologist and president of BrainTrain, Inc. “Both BrainTrain and the All Glory Project have the potential of making a big difference in the quality of life for so many families and children.”

Find out how you can explore TNT Reading Tutor and help the All Glory Project.

About BrainTrain, Inc.
BrainTrain, Inc., was founded in 1989 by Joseph Sandford, Ph.D. Before becoming a clinical psychologist, Dr. Sandford was a professional computer programmer, so when he began his practice working with head-injured clients, it was natural for him to perceive how the computer could be an indispensable tool for helping them. His vision of using the computer as a way to improve people’s quality of life through cognitive enhancement continues to define BrainTrain’s mission. BrainTrain’s is currently used in all fifty states and in over fifty foreign countries.

For more information on TNT Memory Pro or TNT Memory Trainer, visit http://www.braintrain.com/tntreadingtutor

For more information on the All Glory Project, visit http://www.allgloryproject.com
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